

** This English translation is for informative purposes only and not an authentic translation of the original Turkish texts.*

REGULATION ON THE EMBLEMS OF GEOGRAPHIC INDICATIONS AND TRADITIONAL PRODUCT NAMES

Purpose and scope

ARTICLE 1 – (1) The purpose of this Regulation is to regulate the procedures and principles for the use of emblems regarding geographical indications and traditional product names.

Rest

ARTICLE 2 – (1) This Regulation has been prepared on the basis of Articles 2 and 46 of the Industrial Property Law dated 22/12/2016 and numbered 6769.

Definitions

ARTICLE 3 – (1) In this Regulation;

- a) Emblem: The sign showing that geographical indications and traditional product names have been registered in accordance with the provisions of Law No. 6769,
- b) Institution: Turkish Patent and Trademark Office,
- c) Registration certificate: means the geographical indication or traditional product name registration certificate registered in accordance with the first paragraph of Article 41 of the Law No. 6769.

Emblem use

ARTICLE 4 – (1) Registered geographical indications and traditional product names are used by those operating in the production or marketing of products that comply with the conditions specified in the registration certificate.

(2) It is obligatory to use the emblem together with the registered geographical indication. The use of emblems is not obligatory for geographical indications belonging to foreign countries that are envisaged to be protected in our country within the scope of bilateral or multilateral agreements to which our country is a party.

(3) The use of the registered traditional product name without an emblem is not subject to the provisions of the Law No. 6769.

(4) The emblem is used on the product or package together with the geographical indication or traditional product name in accordance with the provisions of the Law No. 6769. In cases where the product cannot be used on itself or on its packaging, it is used in a way that can be easily seen in the enterprise.

(5) According to the registered name type, the appropriate emblem in Annex-1 is used and no change can be made on the emblem.

(6) The emblem is used so that its diameter is not less than 15 millimeters.

Supply of the emblem

ARTICLE 5 – (1) The emblem is obtained from the official website of the Institution by those who use the geographical indication or traditional product name.

The language of the emblem

ARTICLE 6 – (1) Turkish emblems in Annex-1 shall be used on products with registered geographical indication and traditional product name, which are put on the market in Türkiye.

(2) When it is preferred to use emblems in a foreign language on products subject to foreign trade, emblems with foreign language equivalents can be used on the official website of the Authority.

The shape and colors of the emblem

ARTICLE 7 – (1) The emblem consists of the map of Türkiye between the square brackets in the circle surrounded by triangles, as specified in Annex-1.

(2) The color of origin is red in the emblem of the name of origin, green in the emblem of the geographical indication, and turquoise in the traditional product name emblem.

(3) If the emblem is used on a colored background that makes visibility difficult, a delimiting outer circle is used around the emblem. In this case, the ground between the outer circle and the triangles should be white.

(4) It is also possible to use the emblem in black and white if all other elements on the package are only black, only white or black and white.

Force

ARTICLE 8 – (1) This Regulation enters into force on 10/1/2018.

Executive

ARTICLE 9 – (1) The provisions of this Regulation are executed by the President of the Turkish Patent and Trademark Office.

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