



5 March 2021

(21-1839)

Page: 1/2

**Council for Trade-Related Aspects of
Intellectual Property Rights**

Original: English

**NOTIFICATION OF LAWS AND REGULATIONS
UNDER ARTICLE 63.2 OF THE TRIPS AGREEMENT**

UNITED KINGDOM: THE TOBACCO ADVERTISING AND PROMOTION
(BRANDSHARING) REGULATIONS 2004

Notifying Member	UNITED KINGDOM
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Details of the notified legal text

Title	The Tobacco Advertising and Promotion (Brandsharing) Regulations 2004
Subject matter	Trademarks
Nature of notification	<input type="checkbox"/> Main dedicated intellectual property law or regulation <input checked="" type="checkbox"/> Other law or regulation
Link to legal text*	https://ip-documents.info/2021/IP/GBR/21_1460_00_e.pdf
Notification status	<input checked="" type="checkbox"/> First notification <input type="checkbox"/> Amendment or revision to notified legal text <input type="checkbox"/> Replacement or consolidation of notified legal text(s)
Previous notification(s) referred to	Not applicable
Brief description of the notified legal text	
The Regulations prohibit, subject to exceptions, the use of the same or similar names, emblems or other features in connection with both tobacco products and non-tobacco products and services ("tobacco brandsharing"). The Regulations apply to England, Wales, Scotland and Northern Ireland.	
Language(s) of notified legal text	English
Entry into force	31 May 2005 https://www.legislation.gov.uk/uksi/2004/1824/regulation/1/made
Other date	

Notification details

Submission date of notification	8 February 2021
Other information	https://www.legislation.gov.uk/uksi/2004/1824/note/made

Agency or authority responsible	UK Intellectual Property Office Concept House Cardiff Road Newport South Wales NP10 8QQ United Kingdom information@ipo.gov.uk 0300 300 2000 Outside the UK: +44 (0)1633 814000
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* Links are provided to texts of laws and regulations notified under the TRIPS Agreement in the form supplied by the Member concerned; the WTO Secretariat does not endorse or revise their content.