



MINISTRY OF AGRICULTURE, LIVESTOCK AND FISHERIES

NATIONAL WINE INSTITUTE (INSTITUTO NACIONAL DE VITIVINICULTURA)

Resolution No. 44/2013

Mendoza, December 6, 2013

HAVING REVISED File No. S93:0004202/2013 of the Registry of the NATIONAL WINE INSTITUTE, Act No. 25163, its Regulatory Executive Order No. 57 dated January 14 2004, Resolutions No. C.23 dated December 22 1999, C.32 dated November 14 2002 and C.18 dated April 27 2012, and

CONSIDERING:

That, on the basis of the documents referred to in the foregoing section, the firms BODEGAS CHANDON S.A., LA AGRICOLA S.A. and BODEGAS ESMERALDA S.A. request the recognition, registration, protection and right of use of the PARAJE ALTAMIRA Geographical Indication (G.I).

That, by virtue of Act No.25163 and its Regulatory Executive Order No.57 dated January 14 2004, the General Regulations for the Naming and Presentation of Wines and Wine Spirits in Argentina were established, being the NATIONAL WINE INSTITUTE the application body thereof.

That, pursuant to Chapter 10, Section 50 of the above mentioned Act, this INSTITUTE passed Resolution No. C.23 dated December 22 1999, which, as Appendix 4, is part of the pertinent regulatory executive order and approves the Basic Register of Geographical Areas and Preliminary Production Areas, which, by reason of their qualities for grapegrowing, might obtain a Controlled Denomination of Origin (D.O.C.) or a Geographical Indication (G.I.), and Resolution No. C.18 dated April 27 2012, which approves the extension of the said Basic Register.

That ALTAMIRA appears listed in the said extension of the Basic Register as a renowned winemaking area with special vinegrowing characteristics.

That, as shown by the documents submitted in the file referred to in the first paragraph hereof and by the studies carried out by this INSTITUTE's competent divisions, the production area of the Geographical Indication which is the subject matter of the request is perfectly delimited from the scientific-technical point of view and is made up of terroirs with distinctive conditions which are suitable for the production of quality wines.



That the firms GRUPO PEÑAFLORES S.A., LA RURAL VIÑEDOS Y BODEGAS S.A. LIMITADA, JULIAN MARTIN GROISMAN, C.U.I.T. No. (Individual Taxpayer's Identification Number) 20-25292434-6, AGRICOLA PRESIDENTE S.A. and PERNOD RICARD ARGENTINA S.R.L. filed an opposition to the above mentioned request pursuant to the provisions of Section 11 of Act No. 25163 and, as shown on folios 268, 277, 284, 298 and 322, respectively, against the recognition, protection, registration and right of use of the PARAJE ALTAMIRA G.I. on the grounds that the delimitation area of the same is larger than that submitted by the requesting firms.

That, by virtue of the foregoing, the Vine Studies Department of the Subdirectorate of Research for Control and Supervision, which reports to the Directorate of Control and Supervision (Gerencia de Fiscalización) intervened and, as recorded on folio 335, expressed that, according to the technical background data provided to date, the extension of the area in question would not be in order.

That, notwithstanding the statement made in the preceding considering clause, both the cited firms and any other firm which may be interested, may submit the studies and documentation necessary to carry out the corresponding analysis and, if applicable, give effect to the extension of the delimitation area of the PARAJE ALTAMIRA G.I. as deemed relevant.

That, as reported by the Office of Legal Matters of this INSTITUTE on folio 346 and reverse, the initial submission requirements set forth in Chapter 3, Sections 9, 10 and 11 and Chapter 10, Section 54 of Act No. 25163, and in Appendix 1, Chapter 10, Section 54, Item b) of Regulatory Executive Order No. 57/04 have been complied with.

That, on the basis of the above mentioned conditions, the area requested under the name PARAJE ALTAMIRA may be recognized as a Geographical Indication of the ARGENTINE REPUBLIC.

Therefore, and pursuant to the authority conferred by Acts No. 14878, 24566 and 25163 and Executive Order No. 1306/08,

THE PRESIDENT OF THE NATIONAL WINE INSTITUTE

RESOLVES THAT:

ONE — The area requested under the name PARAJE ALTAMIRA be recognized, protected and registered as a Geographical Indication of the ARGENTINE REPUBLIC, located in the Department of San Carlos, Province of MENDOZA, in full agreement with the boundaries established according to the following coordinates: East: Latitude 33° 44' 50" and Longitude 69°



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07' 10"; South: Latitude 33° 47' 05" and Longitude 69° 08' 32"; West: Latitude 33° 46' 55" and Longitude 69° 14' 07"; and North: Latitude 33° 43' 30" and Longitude 69° 09' 45", and according to the map appearing in the Appendix hereof.

TWO — The opposition filed by the firms GRUPO PEÑAFLORES S.A., LA RURAL VIÑEDOS Y BODEGAS S.A. LIMITADA, JULIAN MARTIN GROISMAN, *C.U.I.T.* No. 20-25292434-6, AGRICOLA PRESIDENTE S.A. and PERNOD RICARD ARGENTINA S.R.L. be rejected, for the reasons set forth in the seventh considering clause hereof.

THREE — Through the respective administrative department, the hereby recognized Geographical Indication be recorded in the corresponding Register.

FOUR — Through the Mendoza office, which reports to the Directorate of Control and Supervision, the interested parties be notified by means of copy, so that compliance with the provisions of Chapter 3, Section 12 of Act No.25163 is ensured.

FIVE — This resolution be registered, made known, published, forwarded to the National Bureau of Official Registry for publication, and filed. — GUILLERMO D. GARCIA, Certified Public Accountant, President, National Wine Institute.

APPENDIX TO RESOLUTION No.C.44/13

